

## YES SECURITIES Concludes the Spectacular Wonga Wits Season 1 with a Grand Finale and Launch of WongaWits LMS

- **300+ Teams, 30+ Colleges:** Over 300 teams from 30+ colleges participated, fostering financial literacy and healthy competition.
- **Star-Studded Finale:** Graced by industry leaders, including Mr. Prashant Kumar, MD & CEO of YES BANK, and Mr. Anshul Arzare, MD & CEO of YES SECURITIES.
- **SPJIMR Triumphs:** S. P. Jain Institute of Management and Research (SPJIMR) clinched the championship title, followed by Thakur College and Nagindas Khandwala College
- **Launch of WongaWits LMS:** An innovative learning platform offering four financial modules and certifications, empowering students to master financial literacy.

**Mumbai, January 13, 2025** – YES SECURITIES, a trusted name in financial services, successfully concluded **Wonga Wits Season 1**, its flagship financial literacy initiative, with a dazzling Grand Finale at YES BANK House.

The foundation of **Wonga Wits** was laid through the **We Love Wonga** campaign, a collaboration with **Red FM** that engaged students from 15 prominent colleges. Hosted by celebrated RJs like RJ Malishka and RJ Rishi Kapoor, these interactive sessions made financial education relatable and engaging.

Building on the **We Love Wonga** campaign's success, YES SECURITIES launched **Wonga Wits**, an inter-collegiate finance and stock market quiz designed to deepen financial literacy through an interactive and competitive format. **Wonga Wits** demonstrates YES SECURITIES's unwavering commitment to empowering India's youth through financial literacy.

The competition began with elimination round on November 30, 2024, featuring over 300 teams. From this, 36 teams advanced to the quarterfinals, held on December 7, 2024. Intense rounds of quizzing narrowed the field to six exceptional teams representing colleges including Jai Hind, Mithibai, SPJIMR, Thakur, and Nagindas Khandwala.

On January 10, 2025, the scenic lawns of YES BANK House hosted the Grand Finale, where six finalist teams competed across five challenging quiz rounds. The evening was graced by:

- **Mr. Prashant Kumar, MD & CEO, YES BANK**
- **Mr. Anshul Arzare, MD & CEO, YES SECURITIES**
- **Mr. Dheeraj Sanghi, Country Head - Branch & Affluent Banking, YES BANK**
- **Mr. Nipun Kaushal, Chief Marketing Officer & Head - CSR YES BANK**

Principals and coordinators, including

**Vice Principal Manish Gogari of Mithibai College and**

**Principal Mrs. C.T. Chakraborty of Thakur College**, added to the grandeur of the occasion.

**Winners:**

- **Winners** : S.P. Jain Institute of Management and Research (SPJIMR) (Ansh Agrawal & Ravi Shankar)
- **1st Runner up** : Thakur College of Science & Commerce (Ayush Shigawan & Samad Khan)

**2nd Runner up:** Nagindas Khandwala College (Jeet Rawat & Disha Dubey)

**Prizes:**

**Winners:** 14" MacBook Pro Space Black

**1st Runner up:** iPhone 16 Pro 256 GB Titanium

**2nd Runner up:** 11" iPad Air WiFi 128 GB - Space Gray

Winners were felicitated with Trophies and Certificates by **Mr. Anshul Arzare** and **Mr. Nipun Kaushal**, marking a proud moment for participants and their institutions.

The Grand Finale also saw the unveiling of **WongaWits LMS**, a cutting-edge Learning Management System with four comprehensive modules on financial topics, enabling students to earn certifications.

The evening concluded with a captivating performance by the **Jafforia Band**, leaving attendees inspired and energized.

**Mr. Anshul Arzare, MD & CEO, YES SECURITIES**, said *"The success of Wonga Wits Season 1 reflects our dedication to empowering India's youth with essential financial knowledge. Through initiatives like Wonga Wits and the launch of WongaWits LMS, we aim to make financial literacy accessible, engaging, and impactful. We believe in empowering generations to invest wisely, securely and seamlessly. In the today's world, which is deeply coloured by all sort of unverified social media, it's important for generations to be able to filter. Financial literacy has both the aspects - to be able to manage finances better and most importantly not fall prey to unverified approaches. Protecting money is equally important aspect along with making the best out of investments. We are immensely proud of the participants, whose enthusiasm and intellect have set a new standard for excellence."*

YES SECURITIES continues to innovate and lead initiatives that make a meaningful impact, with Wonga Wits Season 1 being a shining example of its dedication to financial literacy

#### **About YES SECURITIES**

YES SECURITIES, a subsidiary of YES BANK, commenced operations in 2013 with a vision to empower generations to invest wisely, securely and seamlessly. Over a decade, it has transformed into financial services powerhouse, offering a wide array of customized solutions for Retail, HNI/UHNIs, and Institutional clients.

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