

YES SECURITIES Launches Wize Whispers Quiz: A Fun-Filled Learning Experience

- A special edition commemorating the first year of the comic book series, featuring a recap of key lessons and a preview of future initiatives.
- An interactive online quiz to test children's understanding of financial concepts, with exciting prizes for the top performers, children up to the age of 16 can participate and test their knowledge.
- YES SECURITIES' commitment to educating young minds about financial matters through engaging and innovative methods.

Mumbai - November, 13, 2024: YES SECURITIES, a leading financial services firm, is thrilled to announce the launch of The Wize Whispers Quiz, an interactive online quiz designed to reinforce financial literacy among children. This quiz marks the celebration of the first anniversary of The Wize Whispers, a monthly comic book series that simplifies complex financial concepts for young minds.

YES SECURITIES, through the adventures of Mr. Turt, the wise and knowledgeable turtle, The Wize Whispers has captivated young readers with its engaging stories and insightful explanations. Children have learned about a wide range of financial topics, including compounding, inflation, stocks, bonds, mutual funds, derivatives, banking, loans, and more.

Financial literacy is a crucial skill for individuals of all ages. By understanding basic financial concepts, children can develop healthy financial habits early on. Studies have shown that financially literate individuals are more likely to save, invest, and make sound financial decisions. For instance, a recent study by the Organization for Economic Cooperation and Development (OECD) found that countries with higher levels of financial literacy tend to have stronger economic growth.

Anshul Azrare, MD & CEO of YES SECURITIES, said, *"We are thrilled to celebrate the first anniversary of The Wize Whispers and launch our interactive quiz. Our goal is to inspire young minds and empower them with the knowledge they need to make informed financial decisions. By combining education with entertainment, we hope to make a lasting impact on the future generation. In recent years, there has been a growing trend of financial education initiatives targeting young people. As the financial landscape becomes increasingly complex, it is essential to equip the next generation with the knowledge and skills they need to succeed. Many schools and organizations are now incorporating financial education into their curricula, recognizing the importance of these skills for future success."*

The Wize Whispers Quiz features a variety of question formats, including multiple-choice, crossword puzzles, match the columns, and visual puzzles.

Contest Details

To add an extra layer of excitement, YES SECURITIES is hosting a contest from 14th to 28th November, 2024. Register Your Interest The Wize Whispers Quiz: [registration link](#). Participants who score the highest will have the chance to win exciting prizes, including bicycles, stationery, games, puzzles, and certificates of achievement.

About YES SECURITIES:

YES SECURITIES is a subsidiary of YES BANK which commenced its operations in 2013 with a clear vision to be the most preferred partner in the wealth creation journey. The Company has transformed from a transactional broker to a financial services powerhouse in a decade. The Company offers a wide array of customized financial solutions facilitating Retails, HNI/UHNIs and Institutional clients.

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