

## Empowering Women, One SIP at a Time

**March 4, 2025:** YES SECURITIES is celebrating **International Women's Day 2025** with an inspiring initiative—"SIP!! SIP!! HURRAY!!! #ExtraordiNARI"—aligned with the global theme, **#AccelerateAction**. This campaign is a step toward **financial independence** and **long-term wealth creation** for women.

Recognizing that true empowerment begins at home, YES SECURITIES is encouraging its **women team members and the immediate female family members** of all team members to take charge of their financial future through **Systematic Investment Plans (SIPs)**. From **March 1st to March 14th, 2025**, participants can start their first SIP through their **existing YES SECURITIES accounts** or by opening a new one. To make this journey even more rewarding, the company is offering **exclusive benefits** for those who begin investing within this period.

**Anshul Arzare, Managing Director & CEO, YES SECURITIES**, emphasized the company's commitment to financial empowerment, stating:

*"At YES SECURITIES, we believe financial empowerment is a key pillar of equality. By equipping our women team members and their families with the right financial tools and knowledge, we are not just fostering investment habits but also ensuring a secure and empowered future. Change starts at home, and we are thrilled to support this important step toward financial independence."*

This initiative reaffirms YES SECURITIES' vision—"Empowering generations to invest **wisely, securely, and seamlessly**." By simplifying SIP investments and offering incentives, the company is reinforcing the belief that **small steps today lead to a stronger financial future**.

With "**SIP!! SIP!! HURRAY!!! #ExtraordiNARI**," YES SECURITIES not only celebrates the spirit of women but also champions a more **inclusive, financially confident** community.